



SOUND CREATIONS

COMPANY PROFILE

If it sounds good, it's Sound Creations

▶ THE STORY

Our story began with a small Electrical shop (Nipul Electricals) operating at the heart of Nairobi Luthuli Avenue from year 1989. Catering to the Audio and Electronics clientele helped these father and Son Company refine its preference out of the need to offer a growing market with quality and internationally accepted brands. In 2004 it merged to become a fully fledged Private Company Sound Creations Ltd and consequently changed its portfolio of goods incorporating well respected global brands in the audio market.

Today, our portfolio has expanded from audio products to integrate Visuals, Lighting, Music instruments and Acoustics solutions. We have 3 showrooms and growing (two in Kenya and one in Rwanda)

OUR MISSION

To nurture a community of multimedia enthusiasts through provision of inimitable products and solutions and up-to-date technology for a complete audio experience.

OUR BRANDS & PRODUCTS

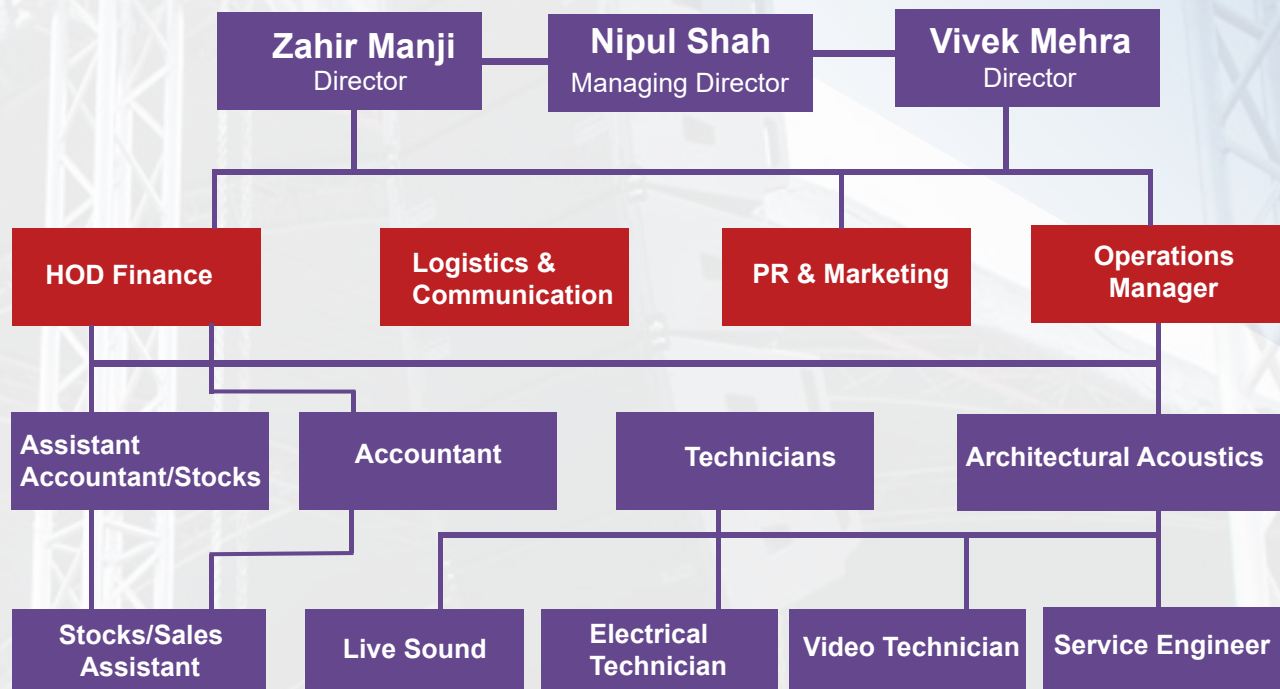
We strive to satisfy a “**one stop solutions**”. Our products are selected to ensure nothing but the best value for money; therefore, our biggest challenge is to balance the quality and price factor. We seek to inspire the market to raise its standards while still being affordable for the current buyer. Things we consider while selecting our brands and products

1. Technology
2. Reliability and durability
3. Ease of ease
4. Affordability

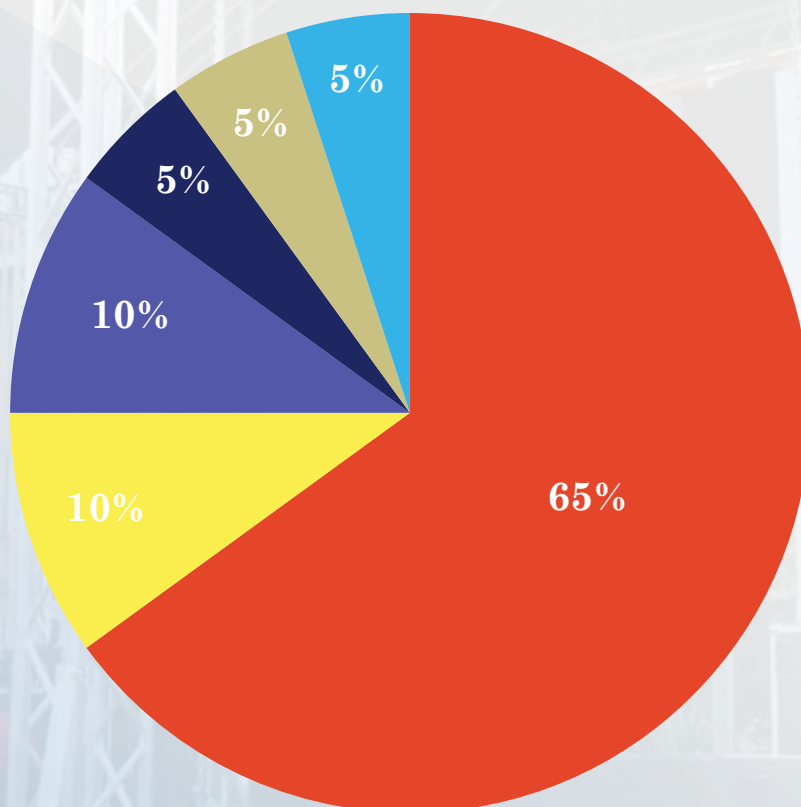
Our brand partners are part of our strength and pride, which is why we do not only seek to sell their innovative products but also give them the best representation locally. Till date we have a range of over 30 brands.

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Organization Structure



Market Overview



- House of Worship
- Conferencing Facility
- Event Companies
- Studio
- Professional DJS
- Others

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Market Overview

SCOPE



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CLIENTELE



CHRIST IS THE
ANSWER MINISTRIES
[CITAM]



Parklands
Baptist Church



Sarit
Expo Centre



ADVENTIS UNIVERSITY OF AFRICA



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LIVE SOUND

Nothing beats the ambience of live performances. We understand the equipment from the component stage to the fully functional system; ensuring we offer state-of-the-art technical equipment and the highest quality of personal service by our dedicated team. Our live sound team are well trained in

1. Smaart V8
2. Workbench
3. dB Composers
4. AutoCAD
5. ArchiCAD
6. EASE software

Our Live sound brands include:



ALLEN & HEATH



WILLIAMS AV



SOMMER CABLE

biamp.



itC



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Outdoor Events

Mater HeartRun

Venue: Kenyatta International Conference Centre

Attendance: Approx. 10,000 people

Feature system: dB Technologies VIOL208 line array speakers

House of Worship Sound Systems

Crisco Church Machakos

Location: Machakos County

Capacity:

Feature system: dB technologies DVA Mini Line array system



Truck Sound System

Land Mawe

Type: Mobile Stage truck

Feature System: Line Array Stack (dB Technologies DVA T8&KS30 speakers)

Clubs and Lounges Sound system

Brew Bistrol Fortis Lounge (Westlands)

Type: Rooftop Club and lounge

Feature System: combination of passive and Active system from the RCF Group (RCF passive and dB Technologies active Speakers)



Conferencing systems

Igad Conference

Location: Somalia

Type: Head of Nations Conference

Feature System: Shure Microphones

CONFERENCING

Precision is in every solution given for conferencing venues. We cater to the smallest setups to the largest systems.

Our clientele scope includes:

- Corporate Boardrooms
- Hotel Conferencing venues
- Local and regional councils
- Learning Institutions
- Rental and Events
- Parliaments and congress

compatible with multiple VC Softwares



Our Conferencing include:

televic
conference

WILLIAMS AV

SHURE
SOUND EXTRAORDINARY

itc



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Conferencing systems

Igad Conference

Location: Somalia

Type: Head of Nations Conference

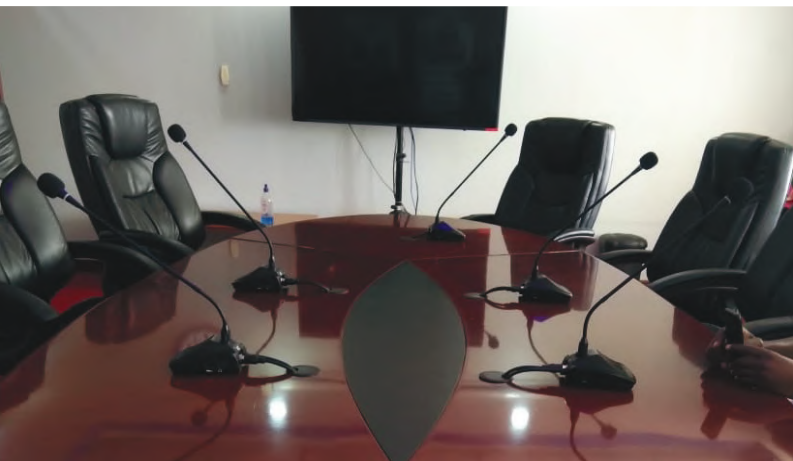
Feature System: Shure Microphones

Sarit Centre

Project: Audio- Visual solution for conference/ meeting rooms.

Number of rooms: 4 rooms

Featured product: Apart – Biamp audio COLW81 8 X 3.5" sound column wall mounted speaker. Offering excellent audio directivity for music as well as speech. Thanks to the elegant design, this speaker is ideal for indoor and outdoor use: from meeting rooms to educational facilities



KFCB Boardroom

Installation of boardroom conferencing system

System components include: ITC Audio digital conferencing package (TS- 0605m system) Shure MX310 tabletop microphone and IT Audio ceiling speakers (T-208a)

Shelter Afrique

Digital conferencing solution

Solution: SHURE MICROFLEX COMPLETE. Designed to keep meetings on course, Microflex Complete provides an efficient, effective experience for leaders and participants alike. Powerful features like voting, agenda, interpretation, and identity verification ensure every talking point generates results. With best-in-class audio, powerful software, and seamless integration, you get a system to match nearly every situation, style, or purpose.



National Employment Authority (NEA)

Meeting and voting solution

Solution: TS-0604 Series High Integration Digital Desktop Discussion Conference Chairman/Delegate Unit TS-0602/TS-0602A. With discussion/automatic video-tracking function.

MUSICAL INSTRUMENT

The backline list should include specifications (i.e. specs) for all pieces of equipment, such as make and model, speaker size and power handling capacity, drum sizes, plus any other details specific to each piece of equipment

What you actually need is dependent on the kind of group you have, the instrumentation, musical style(s) you play, and the demands of the particular gig or concert, such as the size of the stage and hall. It might also depend on the budget of the Promoter, or availability of certain equipment at a location.

KORG *Ibanez* **TAMA** **EVANS**[®] DRUM HEADS **nord**[®]

Bugera **Hartke** *Marshall* **Zildjian**[®]



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Live Recording Concert

Artist: Jane Aller O. (Kenyan Gospel Artist)

Venue: Luis Leakey Auditorium (Museum of Kenya)

Stage & Band capacity: 12 pax

Festivals

ACCES Kenya (Pan-African platform for musicians and music stakeholders)

Organizer: Music In Africa

Role: Technical Sponsors for backline and screens



Gospel Concert

Praise Atmosphere 2019

Organizer: Evelyne Wanjiru (Kenya Artist) featuring other key Gospel African artists

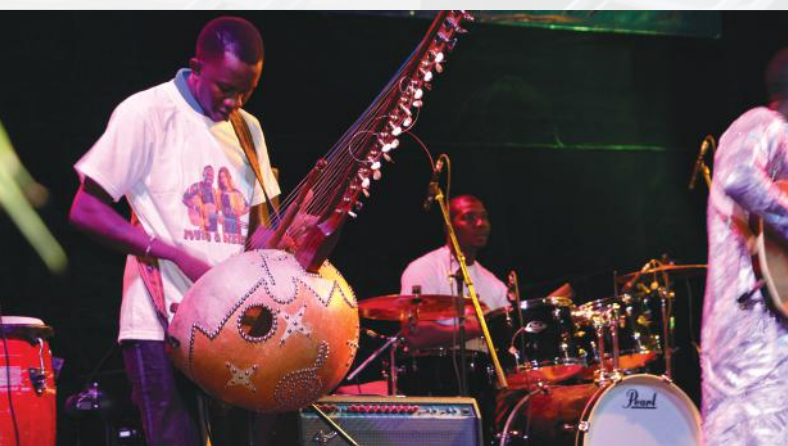
Stage & Band capacity: 25 pax

Music Album Launch

Kama Wewe' Album Live

Venue: Purpose Centre Church

Artist: Pastor Solomon Sila



Event: ACCES 2018

Senegal Artist performance at Alliance Francaise

Featuring a traditional Senegalese instrument

ARCHITECTURAL ACOUSTICS

1. Acoustic Design and Consulting: In partnership with architects and architectural firms, we can provide innovative solutions and procedures towards creating excellence in acoustic and electro acoustic design and installation.
2. Acoustic Testing and Measurement: Using advance acoustic testing and measurement equipment, we can evaluate and analyze different spaces to develop acoustic criteria.
3. Internal Room Acoustics and Surface Treatments: We provide appropriate surface treatments to enhance the audio experience in these spaces.
4. Sound Isolation: Sound Creations aims to assure optimal acoustical isolation of existing or new construction.
5. Commercial and Performance Audio-Visual Systems Design and Integration: Our portfolio of world renowned brands guarantees best and latest technology for integration designs.

Our Architectural acoustics brands include:



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Exhibition hall (7,000 Pax) and meeting rooms (500 Pax)

Sarit Centre Expansion Proposed Phase III

Acoustic design review & optimization, Acoustic material specification, value engineering & construction supervision, Post-construction acoustic testing & commissioning, Audio/Visual Systems

Amphitheatre

Kenyatta University

Acoustics testing & measurement, Acoustic design and supply of materials



Worship Centre

Lavington SDA Church Hall (1,500 Pax)

Acoustics testing & measurement, Acoustic treatment design & implementation

Oshwal Academy Nairobi Senior High Examination Hall

Capacity (500 Pax)

Acoustics testing & measurement, Acoustic treatment design & implementation; Performance Stage design; Sound System design, supply & implementation



Assembly Hall

Tumaini University Makumira

Audio-Visual, staging & stage lighting supply and installation; Acoustics measurement & Testing Acoustic treatment design & implementation

STUDIO AND DJ

Our Studio and DJ brands include:

IK Multimedia. Musicians First.



FOCAL® M-AUDIO®
THE SPIRIT OF SOUND

RELOOP

SAMSON

Focusrite®



behringer



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VIDEO/DISPLAY

We enjoy the widest portfolio of display solutions including large format displays, desktop displays, video wall displays, dvLED displays including 4K UHD products. Understanding that every market and environment has unique requirements, Sound Creations prides itself on being your partner, to deliver customized solutions to match your needs.

Our comprehensive feature sets, best in class warranties and upstanding product reliability along with our industry expertise, is paramount to our commitment to bring you the ultimate immersive visual experience. Because we value our relationships with our customers, we constantly strive to provide the level of service and support that is expected of an industry leader.

Our Video/display brands include:

NEC **Ab**sen **LED** **CHRISTIE** **data**video



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Indoor LED Screens

CITAM Ngong

Project Details: Sound Visual and lighting installation and commissioning

Dimensions: Video wall dimensions 4m by 3m and 20 pcs TV screens

Conference Facilities Visuals

Sarit Expo Centre

Venue: Sarit center conference rooms

Feature products: NEC Projectors and Projects screens



Television screens

SDA Lavington

Project Details: Audio-Visual, Acoustics, lighting and Studio installation and commissioning

Feature products: 14 screens, PTZ150 cameras and Sony camcorders

Houses of worship

Nairobi Gospel centre

Featured products: Projector screens



Live recording

Event: Timeless Christmas (Christmas program aired at K24)

Artists: Mike Manoa, Njoki Munyi and Pitson

LIGHTING

APPLICATION

1. Stage Lighting
2. Nightclub | Dj Lighting
3. Moving Head Lights
4. Lasers Light
5. Blacklights
6. Special Effect Lights

Our Lighting brands include:



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Educational Facilities

Oshwal junior high

Project Details: Sound, Acoustics and Lighting installation and commissioning

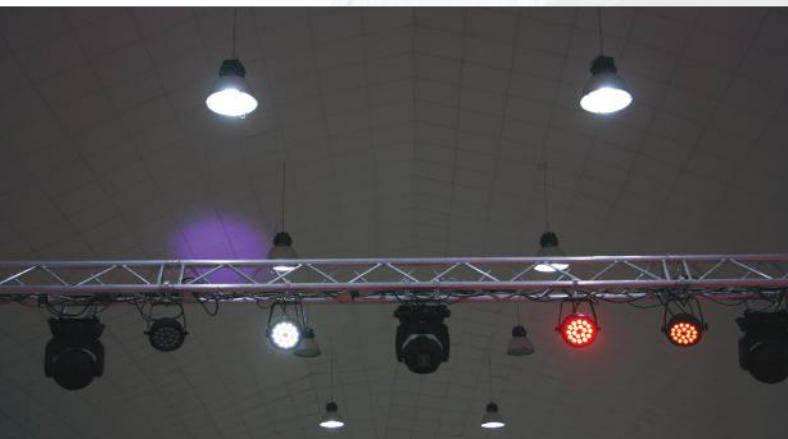
Lighting brand: Chauvet Professional

Public auditorium

Signature Auditorium

Venue: Western Heights

Feature products:



Recreational Facilities

Tumaini University (Tanzania) Multipurpose Auditorium

Project Details: Sound System and lighting installation and commissioning.

Lighting brand: Chauvet Professional

ACCES 2018

Main stage display screens, LED 3m by 4m

Venue: Kenya National Theatre



Houses of Worship

Venue: Deliverance Church – Langata

Project Details: Audio- visual installation and commissioning

OTHER PROJECTS

INDONESSIAN EMBASSY Nairobi, Kenya Sound system design, installation and commissioning	NAIROBI CHAPEL Ngong' Road, Nairobi, Kenya Sound and lighting system design, installation and commissioning
KENYATTA UNIVERSITY AMPHITHEATRE Nairobi, Kenya Acoustic testing and supply of treatment	REDEEMED GOSPEL CHURCH, LIBERTY CHRISTIAN CENTRE South B, Nairobi, Kenya Sound system design, installation and commissioning Acoustic testing, design and construction supervision
PARKLANDS BAPTIST CHURCH Westlands, Nairobi, Kenya Sound system design, installation and commissioning	
PRESBYTERIAN CHURCH OF EAST AFRICA (PCEA) CHUKA TOWN Chuka, Kenya Acoustic testing, design and construction supervision	FRENCH EMBASSY AMBASSADOR RESIDENCE Nairobi, Kenya Sound and lighting system design, installation and commissioning
POWER 254 Nairobi, Kenya Sound system design, installation and commissioning	OSHWAL RELIGIOUS CENTRE Nairobi, Kenya Sound system, installation and commissioning
KENYA FILM CLASSIFICATION BOARD Central Business District, Nairobi. Meeting rooms audio installation.	CHRIST IS THE ANSWER MINISTRIES (CITAM), NGONG, Kajiado , Kenya. Audio-Visual & Lighting system design, installation and commissioning
INTERNATIONAL SCHOOL OF KENYA Nairobi, Kenya Sound system design, installation and commissioning	NAIROBI GOSPEL CENTRE INTERNATIONAL Embakasi, Nairobi, Kenya Sound system design, installation and commissioning
CHRIST IS THE ANSWER MINISTRIES (CITAM), WOODLEY Woodley, Nairobi, Kenya Sound system design, installation and commissioning	MAMLAKA COMMUNITY CHAPEL Nairobi, Kenya Sound system design, installation and commissioning
DIVINE MERCY CATHOLIC CHURCH Juja, Nairobi, Kenya Sound system design, installation and commissioning	PURPOSE CENTRE Mombasa Road, Nairobi, Kenya Sound and lighting system design, installation and commissioning
KARURA COMMUNITY CHAPEL Karura, Nairobi, Kenya Sound system design, installation and commissioning	PETANNS DRIVING SCHOOL & COMPUTER COLLEGE Nairobi. Audio installation for College Marketing Roadshow truck
COUNTY GOVERNMENT OF MAKUENI , Makueni. Studio installation and commissioning	PRESBYTERIAN CHURCH OF EAST AFRICA (PCEA) KARIOBANGI Nairobi, Kenya Sound system design, installation and commissioning
Crawford international School , Ruiru. Piped music installation	Choppies Enterprises Kenya, Supermarket piped music solution for their venues



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PROFESSIONAL AUDIO-VISUAL & ACOUSTIC SOLUTIONS



Westlands

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